

Case Study



Project: Careers Insight Initiatives

Framework Pillar: ReEducate

Date: 25th September & 23rd October 2025

The Project

Since the launch of our GROWW Framework in 2021, we have been committed to supporting local education and inclusive employment pathways. For this project, Go Green partnered with Harrison College, a specialist business and enterprise provider for young people with additional needs.

Through a key contact at Taylor Woodrow, Harrison College was introduced to Go Green's Social Value team, who identified an opportunity to give learners a realistic insight into the world of work and the skills needed to succeed.

Together, we co-designed two connected Careers Insight initiatives:

- A simulated "Go Green workplace" delivered at Harrison College
- A Go Green taster day hosted at our Doncaster office

Both activities were carefully planned to be accessible, engaging and appropriately challenging, enabling learners to experience first-hand what it's like to work in a fast-paced business environment.

What Go Green Did

25/09/2025: Simulated Go Green Workplace Session

The Social Value team developed a new, innovative, and bespoke employability session that recreated a typical day at Go Green within the college setting. The session was designed to mirror our culture, expectations and workflows, while providing a safe space for learners to build confidence.



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- Learners were assigned different “Go Green” roles and took part in a structured schedule of activities that reflected real business tasks.
- The session focused on key employability skills including communication, teamwork, time management, problem-solving and professional behaviour.
- Significant preparation time was invested by the Social Value team to design, pilot and refine the content, ensuring it was inclusive and tailored to the needs of Harrison College learners.

This simulated workplace experience allowed students to practise new skills in a supportive environment and to ask questions about what employers look for when recruiting. In total, the Social Value team invested 57.5 hours in designing, testing and delivering the simulated workplace experience, ensuring it was inclusive, engaging and appropriately pitched for Harrison College learners.

23/10/2025: Go Green Taster Day, Doncaster Office

To build on the in-college session, learners were invited to Go Green’s Doncaster office for a dedicated taster day, which consisted of seven Go Green colleagues delivering short, informal presentations on their roles, what their jobs entail and how they contribute to ‘all things Go Green’.

This gave students the opportunity to see a live business in action and connect the simulated activities to real roles and real people.

- Learners toured the office and met colleagues from different departments, including Social Value, IT, Sales and Operations.
- They heard from staff at different stages of their careers, including an apprentice who has remained with Go Green, helping them understand progression routes and future opportunities.
- A structured agenda introduced learners to how a typical working day runs, from team meetings and customer communication through to planning and delivery activities.
- Lunch was provided, supporting an informal Q&A environment where learners could ask about career journeys, workplace expectations and next steps.



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Throughout both initiatives, Social Value Coordinators at Go Green worked closely with the Harrison College staff team, ensuring that all activities were co-created and aligned with the College's curriculum and learner requirements.

Added Value

These initiatives went beyond standard careers talk; by combining an on-site simulated workplace with a real-world taster day, Go Green was able to:

- Offer Harrison College learners a consistent, joined-up experience that built familiarity and confidence over time.
- Strengthen relationships between Go Green, Harrison College and Taylor Woodrow, creating a platform for future collaboration and ongoing careers support.
- Showcase a variety of roles within a growing business, helping learners see how their individual strengths could translate into meaningful employment.



The programme also provided valuable insight for Go Green colleagues, deepening our understanding of how to adapt content and delivery styles to better support young people with additional needs.

Testimonial



I just wanted to express our gratitude for today and thank you and your colleagues for your time. All of the students thoroughly enjoyed the day and found the sessions engaging, informative, and inspiring.

Kerry's closing message to the students – "Your future starts here" – truly resonated and aligns perfectly with Harrison College's mission, vision, and motto: "Your Future, Your Choice"

Colette Blunt – Career Development & Partnerships Executive, Harrison College.

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Social Value Created

These initiatives generated £1,108.92 in measurable social value through the National TOMs framework, under the outcome NT8 'Improved Skills', which looks at the theme of promoting local skills and employment. Beyond this calculation, the wider impact was significant:

- For learners, the experience demystified the workplace, built confidence and improved understanding of what employers expect, helping them to make more informed decisions about their futures.
- For Harrison College, the programme provided high-quality, employer-led content that complements classroom learning and supports their focus on preparing young people with additional needs for the world of work.
- For Go Green, the initiative demonstrated how collaborative planning and tailored delivery can create real value for learners while supporting inclusive, local talent pipelines.

